

MAY 20 2005

PTO/SB/21 (09-04)

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/695,362	
	Filing Date	10/28/2003	
	First Named Inventor	David Hanson	
	Art Unit	3611	
	Examiner Name	Cassandra Davis	
Total Number of Pages in This Submission	5	Attorney Docket Number	200210U

ENCLOSURES (Check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Name	Kathleen K. Bowen Co., LPA	
Signature	<i>Kathleen K. Bowen</i>	
Printed name	Kathleen K. Bowen.	
Date	5/20/2005	Reg. No. 42,352

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Application # 10/695,362  
Filing Date 10/28/2003

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Attorney Docket No. 200210U

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

David Hanson  
David Blisson

Serial No. 10/695,362

Filing Date: 10/28/2003

For Illuminated Identification System )

Examiner: Cassandra Davis

Group Art Unit No. 3611

**ELECTION WITH TRAVERSE**

Commissioner for Patents,  
Alexandria, VA 22313-1450

Dear Sir:

In response to the office communication mailed on March 24, 2005:

Claims 1-34 are pending in the application, and claims 1-34 have been  
subjected to an election requirement as being directed to patentably distinct  
species of the claimed invention. Applicants elect Group 3, drawn to Figure 5.  
Applicants traverse on the basis that Figure 3 is generic, as discussed with the

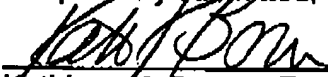
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Examiner in a phone call in April. Figure 4 and Figure 5 both contain Figure 3 as item # 10. Figure 6 is an electrical schematic which is also applicable in whole or in part with Figures 1-5.

Claims 1-34 are all readable on Figures 5 and 6.

Applicants respectfully request that the examiner acknowledge that Figure 3 is generic, and thus withdraw the restriction requirement.

Respectfully submitted,

  
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Kathleen K. Bowen, Esq.  
Registration No. 42,352  
Attorney for Applicants